

PATHMARK STORES, INC.  
NON-FOODS DIVISION  
VENDOR DEAL SUBMISSION

CONTROL CODE #: \_\_\_\_\_ DATE KEYED: \_\_\_\_\_

REFERENCE #: \_\_\_\_\_ INITIALS: \_\_\_\_\_

**DEAL TYPE:** (CIRCLE ONE)

- A OFF INVOICE:
- B OFF INVOICE (FREE WITH):
- C OFF INVOICE (FREE/DISTRO):
- D BILLBACK (REGULAR):
- E BILLBACK (ANNUALS):
- F OFF INVOICE (% OF COST):
- G BILLBACK (% OF COST):
- H EXTENDED PAYMENT TERMS: \_\_\_\_\_

DEAL START DATE (ORD): 1 / 1 / 98

DEAL END DATE (ORD): 1 / 30 / 98

ORDER START DATE (PB): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

ORDER END DATE (PB): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_



VENDOR SIGNATURE: *J. M. Reynolds*  
BUYER NAME: \_\_\_\_\_

MISC. CODING: (CIRCLE ONE) WHSE ACCT.: (CIRCLE ONE)  
 001 PURCHASING: GMDC- 973  
 002 ADVERTISING: CIG 990  
 003 COUPON: AMA- 91  
 004 INCENTIVE: OTHER: \_\_\_\_\_  
 005 ANNUAL:  
 006 OTHER: \_\_\_\_\_

DATE: 11/15/97 WHSE #: \_\_\_\_\_

VENDOR NAME: R. J. Reynolds VENDOR #: \_\_\_\_\_

BROKER: G. N. Kuruc, Jr. \_\_\_\_\_

ADDRESS: 400 Raritan Center  
Edison, NJ 08837

AMOUNT BILLED

\$

AD DATE 1 / 1 / 98 PLACEMENT \_\_\_\_\_ COUPON  
FUNDING \_\_\_\_\_ FSI VALUE \_\_\_\_\_ FSI DATE \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

ADDITIONAL COMMENTS

\$2 per carton electronic coupon on all styles of \_\_\_\_\_  
Winston and Doral Cigarettes. Inclusive dates \_\_\_\_\_  
for month of January 1998. \_\_\_\_\_

PMK ITEM NUMBER (NUMERICAL SEQ.)	PACK	SIZE	CATG.	ITEM DESCRIPTION	ALLOW S	ALLOW %	OLD COST	NEW COST	REFLECT (Y/N)	BILLING CYCLE (M, Q, Y OR PER AD SUB)	LUMP SUM
5											
5											
5											
5											
5											
5											
5											
5											
5											

ANTI TRUST POLICY:

THIS IS TO CERTIFY TO YOU THAT THE PRICE AND TERMS ARE BEING OFFERED TO YOU IN FULL COMPLIANCE WITH THE ROBINSON-PATMAN ACT AND ANY VARIATIONS BETWEEN THE PRICE AND TERMS OFFERED TO PATHMARK STORES, INC. AND THOSE RECEIVED BY ALL OUR OTHER CUSTOMERS COMPETING IN THE SALE OF THE PRODUCT REFERRED TO ABOVE EITHER (1) RESULTS FROM OUR EFFORT TO MEET THE PRICE AND TERMS OFFERED BY OUR COMPETITORS, OR (2) CAN BE COST JUSTIFIED.

PATHMARK STORES, INC.  
NON-FOODS DIVISION  
VENDOR DEAL SUBMISSION

CONTROL CODE #: \_\_\_\_\_

DATE KEYED: \_\_\_\_\_

REFERENCE #: \_\_\_\_\_

INITIALS: \_\_\_\_\_

**DEAL TYPE:** (CIRCLE ONE)

- A OFF INVOICE:
- B OFF INVOICE (FREE WITH):
- C OFF INVOICE (FREE/DISTRO):
- D BILLBACK (REGULAR):
- E BILLBACK (ANNUALS):
- F OFF INVOICE (% OF COST):
- G BILLBACK (% OF COST):
- H EXTENDED PAYMENT TERMS: \_\_\_\_\_

DEAL START DATE (ORD): 11 / 9 / 97

DEAL END DATE (ORD): 1 / 3 / 98

ORDER START DATE (PB):   /  /  

ORDER END DATE (PB):   /  /  



MISC. CODING: (CIRCLE ONE)

- 001 PURCHASING:
- 002 ADVERTISING:
- 003 COUPON:
- 004 INCENTIVE:
- 005 ANNUAL:
- 006 OTHER: \_\_\_\_\_

WHSE ACCT.: (CIRCLE ONE)

- |        |       |
|--------|-------|
| GMDC-  | 973   |
| CIG    | 990   |
| AMA-   | 91    |
| OTHER: | _____ |

DATE: 10/6/97

WHSE #: \_\_\_\_\_

VENDOR NAME: R. J. Reynolds

VENDOR #: 284A

BROKER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

AMOUNT BILLED

\$

AD DATE   /  /   PLACEMENT \_\_\_\_\_

COUPON  
FUNDING

FSI VALUE \_\_\_\_\_ FSI DATE   /  /  

BUYERS / BILLING NOTES

\$ 2.50 carton / \$.25 pack electronic coupon on all styles of DORAL Cigarettes.

Payment made after completion of Program based on scan data.

ADDITIONAL COMMENTS

PMK ITEM NUMBER (NUMERICAL SEQ.)	PACK	SIZE	CATG.	ITEM DESCRIPTION	ALLOW \$	ALLOW %	OLD COST	NEW COST	REFLECT (Y / N)	BILLING CYCLE (M, Q, Y, OR PER AD SUB.)	LUMP SUM
5											
5											
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